

HAFSA ASIF, PhD

Food Safety & Quality Management Specialist (FMCG)

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📍 Faisalabad, Pakistan



SUMMARY

Food Safety and Quality Management professional with 5+ years of FMCG experience specializing in FSSC 22000, HACCP, ISO 9001, ISO 14001, and AIB audit readiness. Proven expertise in CAPA management, Food Defense, IPM programs, sanitation validation (CIP/OPC), and supplier compliance. Strong background in laboratory testing, traceability systems, recall management, and workforce food safety training within high-volume retail and processing environments.

EXPERIENCE

Quality Control Officer – FMCG

City Cash & Carry, Faisalabad

📅 Jan 2020 – Aug 2025

- Maintained audit-ready FSMS documentation aligned with FSSC 22000, HACCP, ISO 9001 & ISO 14001, supporting successful internal and third-party audits.
- Led CAPA investigations and root cause analysis for non-conformities, ensuring timely closure and risk prevention.
- Implemented Food Defense plans, crisis response drills, and shop-floor PRP/HACCP controls.
- Coordinated microbiological and chemical testing (water, raw materials, finished products) per SOPs and PI standards.
- Conducted MOC food safety risk assessments with Maintenance and Projects teams; trained contractors prior to site access.
- Managed sanitation programs (CIP/OPC) in coordination with Diversey/Ecolab, including service audits and fryer boil-out verification.
- Directed Integrated Pest Management (IPM) programs, annual risk assessments, monitoring, and AIB non-conformance closure.
- Oversaw traceability and mock recall exercises, supplier coordination, and food safety chemical inventory control.
- Delivered food safety inductions and refresher trainings across multiple shifts to operational staff.

Visiting Lecturer – Food Technology (HND)

GCU Women University

📅 2019 – 2020

- Delivered lectures on Food Safety, QA/QC systems, and laboratory practices.
- Organized and supervised practical laboratory sessions aligned with food safety standards.

Research Intern

Ayub Agricultural Research Institute

📅 2015

- Performed wheat and dough quality analysis following GLP and structured sampling protocols.

EDUCATION

PhD (Candidate) – Food Technology

📅 2026

MSc – Food Safety & Quality Management

University of Agriculture, Faisalabad

📅 2017

BSc – Food Science & Technology

University of Agriculture, Faisalabad

📅 2015

LANGUAGES

English

Fluent



Urdu

Fluent



CERTIFICATIONS

- IELTS General – Band 7
- Indigenous Scholarship Awardee – Batch VI
- GRE International – Score: 288 / 350

SKILLS

- Food Safety Management Systems (FSMS)
- FSSC 22000
- HACCP
- AIB Audits
- CAPA
- Root Cause Analysis
- Food Defense
- PRPs & GMP
- Internal Audits
- MOC Risk Assessment
- Microbiological Testing
- Chemical Testing
- Integrated Pest Management (IPM)
- Sanitation (CIP/OPC)
- Traceability & Recalls
- Supplier Quality
- Food Safety Training
- Documentation Control